## **ISKCON MINISTRY OF COW PROTECTION** & AGRICULTURE [GUIDELINES]

# - GBC Resolution 2019

By Janmastami 2022 all ISKCON centers should develop a plan whereby all milk and milk products— butter, ghee, yogurt etc. — offered to the deities are procured from protected cows. The centers may approach the International Ministry of Cow Protection for assistance.



# Integrating AI/ML-based Cow Tagging Technology For Cow Health Monitoring & Lifelong Tracking

#### **Neck Collar Monitors**

- Daily Rumination
- Eating Pattern
- Stress Levels
- Behavioral Changes
- Health Statistics



**A2** 

## **Farmers take Vows of Cow Protection**

### under Param Pujya Mahant Shri Nirmala Ba, Sri Ram Mandir, Saurashtra Gujarat



Haribol A2 Milk comes from these PROTECTED COWS

ARĪ:BO

AHIMSA

#### Protected Cows Go-Shala, Saurashtra Gujarat under

Param Pujya Mahant Shri Nirmala Ba, Sri Ram Mandir, Saurashtra Gujarat

Haribol A2 Milk comes from these PROTECTED COWS

> HARI:BOL Pure Food for the Soul

AHIMSA



## **DNA-Testing Lab for A2 Cow Milk Compliance**



Haribol's DNA Testing Machines



Hariboi

Pure Food for the Soul

**AHIMSA** 

**A2** 

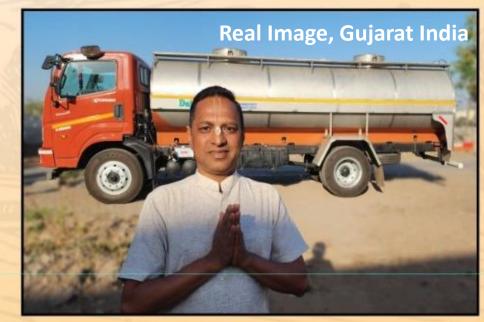
Haribol's German-Tech Testing Lab, Gujarat



#### End-To-End Cold Chain Setup for Milk Storage & Transportation



Haribol's Bulk Milk Cooler (BMC) Storing milk at 4<sup>0</sup>C



Milk Dispatched for Processing is Maintained at  $4^{0}$ C